

## Colchester Tourism Campaign 2021 Rate Card and proofing Form

If you'd like to advertise in the Official Colchester Visitor & Accommodation Guide & on the official Colchester tourism website: [visitcolchester.com](http://visitcolchester.com) in 2021, please complete this form.

Select your advertising package according to your property size:

Advertising Package	Size of Property	Cost	Tick to Book
Line entry in the official Colchester Visitor & Accommodation Guide and enhanced entry on the official destination website <a href="http://visitcolchester.com">visitcolchester.com</a>	Up to 4 bed spaces* or 1 Self Catering Unit	£166 + Standard Rate VAT	
	5-9 bed spaces* or 2 Self Catering Units	£176 + Standard Rate VAT	
	10-14 bed spaces* or 3 Self Catering Units	£198 + Standard Rate VAT	
	15-19 bed spaces* or 4 Self Catering Units	£219 + Standard Rate VAT	
	20+ bed spaces* or 5+ Self Catering Units	£238 + Standard Rate VAT	
Now choose your optional extras:			
Change image in line entry		£10 + Standard Rate VAT	
<b>Total Cost:</b>			

\*bed spaces refers to the number of people you can accommodate in your property not the number of rooms, for example 3 double rooms = 6 bed spaces

I request the above and agree to abide by the terms and conditions shown overleaf:

Name of establishment:	Please print your name:
Signature:	Date:

## **Terms and Conditions**

All advertisers signing above are accepting this as the final version of their line entry. No other proof will be issued.

Any advertiser who withdraws after the 1st of November 2020 will be invoiced for the cost of their line entry in full.

All advertisers in the official Colchester Visitor Guide will be sent a copy of the guide when it is published in early 2021, and will be invoiced within one month of publication. Advertisers will have 30 days from the issue of their invoice to pay their account. Failure to do so will mean the entry is removed from the website and all other promotion suspended until such time as payment is received.

Colchester Borough Council reserves the right to omit or amend any text supplied to accompany your entry that it deems to be incorrect, misleading or inappropriate.

Colchester Borough Council reserves the right to publish the guide in whatever format it feels necessary to promote a quality image of the area.

Extra costs to the advertiser may be incurred if artwork is supplied in hard copy.

Please return to: [vic@colchester.gov.uk](mailto:vic@colchester.gov.uk) for the attention of Karen Grundy, Assistant Visitor Services Officer, or by post to the VisitColchester Information Centre, Hollytrees Museum, Castle Park, Colchester, CO1 1UG

Tel: 01206 282920